

## SEPTEMBER 2022















Mesa Pathways Fellows

# **Pathways Fellows**

- Daniela D. Perez Padilla has finished her first year in the Student Affairs M.A. program and has obtained a Teaching Assistant position at SDSU for the Leadership minor
- Arleen changed her major to Business Administration.
- Logan has returned from everywhere! He's been serving in the National Guard.
- Lindy is in her last semester of her bachelor's program in business administration at SDSU.

### **Student Stories Videos**

YouTube Video: https://www.youtube.com/watch?v=ji3JMulupO4

A video summarizing the students' response to "Did you have a clear sense of your major when you started?"

In progress: More videos summarizing students' responses to individual questions and a longer video with a compilation of every student response to all the questions

# Instagram

In the last 30 days 34% Increase in followers
355 Accounts have been reached, a 38% increase.
70 New accounts engaged with us
1184% Increase in content interactions
4360% Increase in post interactions

Post Interactions
13 Posts for student success
Over 100 likes
Over 150 views
7 Reels (from TikTok)

Posts on Pathways Fellows Activities/Engagement Student Stories Outreach  $\rightarrow \underline{\text{Link}}$  What is Pathways?  $\rightarrow \underline{\text{Link}}$  Welcome Week Outreach Part  $1 \rightarrow \underline{\text{Link}}$  Welcome Week Outreach Part  $2 \rightarrow \underline{\text{Link}}$  Welcome Week Outreach Part  $3 \rightarrow \underline{\text{Link}}$  Welcome Week Outreach Part  $4 \rightarrow \underline{\text{Link}}$ 



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Mesa
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#### Welcome Week



Welcome Week was a great experience! We were able to network in real life and learn about the places and activities that make Mesa so great.

Many students were interested in participating in our projects – sharing their stories and connecting with us on social media. 49 signed up to be on our "mailing" list. Students were asking about other services and centers like Veterans Success and FAST Scholars, as well, which we guided them to, creating connections along the way.

Overall, this event was a success. We had so many interactions with students, many who were happy to hear our whole story, who the Pathways Fellows are, and what we are doing to help the student experience.

#### **TikTok**

26 TikToks created 5887 views

How to Unwind  $\rightarrow$  Link

Links to the Tiktoks LRC Summer Hours → Link March SLS Highlight, Robyn Bolden → Link Mesa Food Service Summer Hours → Link Affordable Restaurants near Mesa College → Link Setting Up Office Hours With Your Professors → Link Happy National Higher Education Day → Link 11-Week Summer Classes Deadlines → <u>Link</u> Mesa College Career Center Services → Link Self Care Tips  $\rightarrow$  Link May SLS Highlight, Daniela Perez, Pronouns → Link October SLS Highlight, Gabriela Ibarra → Link Transfer Talks → Link S.M.A.R.T. Goal Setting  $\rightarrow \underline{\text{Link}}$ Differences Between Equity and Equality → Link October SLS Highlight, Jocelyn De Santiago → Link October SLS Highlight, Lindy Mogueda → Link Pillars of Guided Pathways  $\rightarrow \underline{\text{Link}}$ The Why, What, and How of Guided Pathways → Link Dorm Essentials → Link Fall 2022 Semester Deadlines → Link COVID-19 Updates For Students → Link Back to School Checklist → Link Tips for Online Classes  $\rightarrow$  Link Tips for Self Care  $\rightarrow$  Link Tips for Online Classes Part  $2 \rightarrow Link$