

STRONG WORKFORCE COMMITTEE

President's Cabinet Presentation
October 18th, 2022

SAN DIEGO
MESA COLLEGE

Strong Workforce Committee

- **Committee Goals:**

- Implementation and integration of the Strong Workforce program at San Diego Mesa College.
- Strong Workforce is grouped into seven areas targeting student success, career pathways, workforce data and outcomes, curriculum, CTE faculty, regional coordination and funding.

Co-Chair: Alex Berry, Associate Dean CTE

Co-Chair: Rachel Russell,
Associate Professor, Geographic Information Systems (GIS)



Employer Engagement and Internships Sub-Committee

- **Sub-Committee Goals:**

- Advocate to make Mesa's WBL Coordinators/Employer Relations Liaison more visible so that faculty can use their help for employer engagement, internship opportunities, showcasing our student work.
- Foster (and increase) Internship Opportunities for Students of Color by integrating the utility Of Handshake into this work.
- Develop Ongoing Data Collection and Research on Employer Engagement and Career Readiness, prioritize by industry sectors/Mesa College departments.
- Align Mesa's efforts with "Employment Services Best-Practices" from the National Association of Colleges and Employers (Nace).

- **Sample Projects:**

- Mesa Impactship Program

Co-Chair: Pavel Consuegra, Internship Coordinator

Co-Chair: Erica Olmos, Employer Relations Liaison

Marketing and Outreach Sub-Committee

- **Sub-Committee Goals:**
 - Increase awareness, enrollment, and completion for CTE Programs
 - Partner with Outreach Office to develop CTE specific marketing and outreach strategies
 - Support faculty in their program outreach and marketing efforts
- **Sample Projects:**
 - College Based Marketing
 - K-14 Outreach

Co-Chair: Karla Trutna,
Outreach Coordinator and Assessment Supervisor
Co-Chair: Alex Berry, Associate Dean CTE



Professional Learning and Classroom Support Sub-Committee

■ Sub-Committee Goals:

- Develop CTE specific Professional Learning opportunities
- Support CTE faculty in the face-to-face and online environments
- Partner with LOFT to support CTE faculty and Classified Prof. learning needs
- Partner with campus Learning Assistance to specifically support CTE student needs
- Incorporate equity throughout CTE Professional Learning

■ Sample Projects:

- Career Education Networking Events
- Faculty Institute

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Budget and Allocation Sub-Committee

■ Sub-Committee Goals:

- Review SW local budget and provide recommendations for annual expenditures
- Ensure that an equity lens is utilized for budget recommendations for both disproportionately impacted student populations and/or distribution to CTE programs and support services
- Develop and update the process, criteria, rubric, and timeline for CTE SW Program allocation requests
- Review CTE program requests and provide recommendations for SW allocations
- Report on the SW budget and recommendations to SW committee

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Questions?